



THE HERO

MAIDA VALE

Events & Private Hire

55 Shirland Road, Maida Vale, London W9 2JD

+44 (0)203 432 1514 · theherow9.com

Enquire Here



THE HERO

Welcome to The Hero

Located in the neighbourhood of Maida Vale, The Hero has a rich history dating back to the early 19th century. Over the years, the pub has undergone various renovations and changes, but it has retained its historic charm and significance.

We celebrate seasonal British produce, sustainably sourced from local suppliers including our own Market Garden at Bruern Farms, and complement our menus with a curated wine list and craft beers.



The Loft

Positioned on the top floor, The Loft is the ideal space for gatherings and events. The Loft features a New York loft-inspired layout, pink plastered raw walls, a log burner, and a mix of deep wooden tones create an airy atmosphere.

This versatile space caters to both sit-down meals and relaxed events, offering dishes from The Pub and a dedicated bar for drinks and canapés. The Loft's naturally organic ambiance is complemented by a freestanding bar island, making it an ideal private space for various special occasions.

Standing 60

Seated 40

MENUS

Lunch & Dinner | Snacks | Standing Lunch & Dinner



The Library

Located on the second floor, The Library is a cosy spot for classic cocktails and special bartender-in-residence nights. The room features a record player with a curated selection of vinyls, adding a nostalgic touch to your experience.

The space can be hired exclusively for private events, offering a selection of drinks, snacks, and cocktails.

Standing 45

Available Sunday - Thursday only.

MENUS

Snacks | Standing Lunch & Dinner | Cocktails



Private Dining Room

Situated on the second floor, our Private Dining Room can accommodate up to 14 guests for a sit down meal. Food served along the centre of the table for guests to share.

Seated 14

MENUS

[Private Dining Room Menu](#)



Private Dining Room Menu

£85pp

Served along the centre of the table for guests to share.

Dietary requirements will be catered for individually.

STARTERS - 3 choices

Chopped Beef, Mustard
Cured Trout, Cucumber
Chicken Liver, Crackers

Potato, Celeriac
Fresh Cheese, Runner Beans
Langoustines, Lemon (+10pp)
Oysters (+25/half dozen)

MAINS - 2 choices

Onion Tart
Chicken, Mushrooms
Short Rib
Bone-in Sirloin (+20pp)
Whole Market Fish (+20pp)

SIDES - 3 choices

Fries | Smoked Potatoes
Creamed Spinach | Butterhead
Grilled Greens

DESSERTS - 1 choice

Blackberry & Brown Butter Cake
Chocolate Brownie, Milk Sorbet
Sticky Toffee Pudding
Stilton, Damson (+8pp)

A discretionary 12.5% service charge will be added to your bill





Lunch & Dinner Menu

£85pp

Served along the centre of the table for guests to share.

Dietary requirements will be catered for individually.

STARTER - 3 choices

Smoked Mackerel, Toast

Chicken Liver, Pickles

Raw Beef, Mustard

Artichokes, Goat's Curd

Cured Trout, Fennel

Pumpkin, Chestnuts

Oysters (+25/half dozen)

MAINS - 2 choices

Turkey & Ham Pie

Celeriac & Tunworth Pie

Trout, Horseradish

Bone in Sirloin (+20pp)

Market Fish (+20pp)

SIDES - 2 choices

Roast Potatoes | Mash | Cauliflower Cheese

Red Cabbage | Butterhead Lettuce | Brussel Sprouts, Bacon

DESSERT - 1 choice

Sticky Toffee Pudding

Chocolate Tart

Apple Crumble

Brown Butter Cake, Pears

Cheeseboard (+8pp)

A discretionary 12.5% service charge will be added to your bill





Snacks

£30 per person, 5 choices.

£6 per person for additional choices.

Oysters (+£25/half dozen)

Raw Vegetables, Goat's Curd

Cheese Straws

Mushroom Pasty

Pumpkin, Sage Crisp

Welsh Rarebit

Potato, Celeriac

Spider Crab Toast

Cod Cheek, Curry Sauce

Cured Trout, Horseradish

Choux, Chicken Liver Parfait

Sausage Roll

Pigs in Blankets, Mustard

Ox Cheek Toast

A discretionary 12.5% service charge will be added to your bill



Standing Lunch & Dinner Menu

£40pp, 3 choices.

Cheese Toastie, Chutney
Onion Tart
Beef Mince, Mash
Roast Chicken, Bacon Salad
Tomato, Goat's Curd

Lemon Cake, Cream (+£8pp)



A discretionary 12.5% service charge will be added to your bill



Wine

SPARKLING

125ml Bottle

| | | |
|--|------|-----|
| Luca Botter, Prosecco, Italy, NV | 7.5 | 37 |
| Jean Becker, Cremant d'Alsace Extra Brut, France, NV | 11.5 | 60 |
| Devaux, Blanc de Noirs Champagne, France, NV | 16.5 | 97 |
| Langham Estate , Blanc de Blancs; Dorset, England NV | 17.5 | 98 |
| Devaux, Rosé Champagne, France, NV | | 135 |
| Krug, Grand Cuvée, 172ème Edition Brut; Champagne, France NV | 31 | 185 |

WHITE

| | | |
|--|------|-----|
| Chateau St. Cyrgues, Costiere de Nimes, France, 2022 | 8.5 | 37 |
| Solitar S.A. Prumm, Trocken Riesling; Mosel, Germany 2023 | 9.5 | 47 |
| Les Hexagonales, Sauvignon Blanc; Loire Valley, France, 2022 | 9 | 45 |
| Saint Michel 'Mathilde' Cotes du Rhone Blanc; Rhone Vally, France 2024 | 10.5 | 50 |
| Monte Tondo, Soave Classico; Piemonte, Italy, 2024 | 11 | 57 |
| Can Sumoi, Xarel-lo; Cataluña, Spain 2023 | 11 | 63 |
| Dom. Etienne Pochon, Crozes-Hermitage Blanc; Rhone, France 2022 | 12 | 65 |
| Daniel Chotard, 'Marcel Henri Cuvee' Sancerre; Loire Valley, France 2022 | 12.5 | 72 |
| Dom. Prunier Bonheur, Petit Bonheur, Bourgogne, France, 2021 | 13.5 | 70 |
| E. Sauzet, Bourgogne Blanc 'La Tuféra'; Burgundy France 2022 | 18 | 107 |



RED

| | | |
|---|------|----|
| Viños Inacayal, La Cueva, Pais/Carignan, Colchagua, Chile, 2023 | 8.5 | 37 |
| Marchese di Borgosole, Salice Salentino Riserva, Puglia, Italy, 2020 | 9 | 49 |
| Les Peyrautins, Pinot Noir; Languedoc-Roussillon, France 2023 | 9.5 | 51 |
| Vinha do Monte, Alentejano Tinto 'Syrah Blend'; Alentejo, Portugal 2022 | 9.5 | 53 |
| Centopassi, Giato, Nero D'Avola/Perricone; Sicily, Italy 2022 | 10 | 57 |
| Nebbiolo d'Alba DOC Pelassa, Piemonte, Italy | 10.5 | 60 |
| Domaine Breton, Grolleau Noir (Served Chilled), Loire Valley, France 2024 | 11 | 62 |
| Bodegas Estraunza, 'Solar de Estraunza' Rioja, Spain 2023 | 12.5 | 67 |
| Antoine de la farge, Sancerre Rouge; Loire Valley, France 2023 | 12 | 70 |
| Chateau Beaumont, Cru Bourgeois Superieur, Haut-Medoc, Bordeaux, 2019 | 13.5 | 71 |
| La Calice de Sainte Pierre, Chateauneuf-du- Pape; S Rhone, France 2023 | 14.5 | 78 |

ROSÉ

| | | |
|---|------|----|
| Reserve de Gassac, Pays d'Herault, France, 2023 | 8.5 | 37 |
| Chateau d'Astros, Amour, Provence Rosé 2023 | 10.5 | 52 |

SKIN CONTACT / ORANGE

| | | |
|---|-----|----|
| Chateau Saint Cyrgues, 'Salamandre' Orange; Rhone Valley France, 2024 | 8.5 | 45 |
|---|-----|----|



Beer

BOTTLES & CANS – per case of 24
Available in The Loft & The Library.

| | |
|---|-----|
| London Pilsner by Portobello Brewery 330ml bottle | 144 |
| Table Beer by The Kernal Brewery 300ml bottle | 170 |
| Small Pale Ale by The Kernal Brewery 300ml bottle | 160 |
| Lucky Saint 330ml bottle | 130 |
| Steady Rolling Man by Deya 440ml can | 350 |
| Lightbulb by Verdant Brewing Co. 440ml can | 300 |

KEGS – serving 52 beers
Available in The Loft only.

| | |
|------------------------------------|-----|
| Kernal Table Beer 30L | 395 |
| Lost & Grounded Keller Pilsner 30L | 355 |



Loft Cocktails

Available for The Loft.

Cocktails available in large quantities, serving 80.
Different volumes available upon request.

| | |
|---|-----|
| Margarita Olmeca Blanco, Cointreau, Lime | 600 |
| Negroni Sapling Gin, Martini Rubino, Campari | 750 |
| Rum Punch Bacardi, Pineapple, Peach | 460 |
| Bourbon Punch Maker's Mark, Passion Fruit, Ginger | 575 |
| Sage & Pineapple Gimlet Sapling Gin, Pineapple, Sage | 675 |



Library Cocktails

Available for The Library.

| | | Single | Bottle |
|--------------------|---|--------|--------|
| Margarita | * | 15 | 100 |
| Negroni | * | 14 | 120 |
| Old Fashioned | | 15 | 140 |
| Daiquiri | * | 14 | - |
| Espresso Martini | * | 15 | - |
| Martini | | 16 | - |
| French 75 | * | 16 | - |
| Sazerac | | 16 | - |
| Morning Glory Fizz | | 15 | - |
| El Diablo | * | 15 | - |

* Non- alcoholic available



Spirits (700ml)

Available for The Loft.

A case of 24 mixers can be added at £76.80 each:
Coke, Coke Zero, Lemonade, Ginger Beer, Ginger Ale,
Tonic, Light Tonic, Soda Water



| | |
|-----------------|-------|
| Sapling Gin | 116.5 |
| Sapling Vodka | 116.5 |
| El Dorado 3 Rum | 116.5 |
| Bulleit Bourbon | 116.5 |
| Glenmorangie X | 116.5 |
| Olmecca Blanco | 116.5 |



THE HERO

Enquire Here

+44 0203 432 1514

theherow9.com